

Creative iMedia at Key stage 4

Students are currently studying the Cambridge Nationals in Creative iMedia. This is a media sectorfocused course, including film, television, web development, gaming and animation, and have IT at their heart. The course modules provide knowledge in a number of key areas in this field from preproduction skills to digital animation and have a motivating, hands-on, approach to both teaching and learning. Cambridge Nationals deliver skills across the whole range of learning styles and abilities, effectively engaging and inspiring all students to achieve great things. At St Martins School we study the Cambridge Nationals Creative iMedia Certificate (requiring four units).

<u>Units</u>

Pre-production skills	Compulsory - Exam Unit 1hr 15mins
Creating digital graphics	Compulsory coursework
Optional Units (choose two)	
Creating 2D and 3D digital characters	Storytelling with a comic strip
Creating a multipage website	Creating a digital animation
Creating interactive multimedia products	Creating a digital sound sequence
Creating a digital video sequence	Digital photography
Designing a game concept	Developing digital games

Benefits

- 1. This is a GCSE equivalent course and so counts for college and A-Level Computing courses.
- 2. There is only one exam, lasting 1hr and 15mins, which will be sat in January 2020. This means you will have one less exam in your May/June 2020 exam season.
- 3. The coursework is not `controlled', so you can change the theme and submit it 3 times before the final mark is taken, the best of your attempts.
- 4. There is no time limit to the coursework and so it can be improved outside lessons and/or at home.
- 5. There are 3 windows for coursework moderating/grading, in Nov, Jan & May so you can `bank' marks and improve sections that can get more marks.
- 6. The optional units can be those chosen by the teacher or areas that you find interesting or have a passion for, developing specific program skills, e.g. Photoshop, Comic Life, PowerPoint, Lightroom, Premiere Pro, Dreamweaver, Flash.